

# The Playbook.

A guide to flawless events at America's beachfront legend.





# WELCOME TO THE DEL

Our team is dedicated to helping you create a safe and fabulous event. This playbook is filled with helpful information for planning your next event at Hotel del Coronado, affectionately referred to as The Del.

## LEADERSHIP TEAM





Harold Rapoza Jr. General Manager <u>Email</u> **Cheryl Ferguson** Director of Sales Email



Dane Gorup Director of Hotel Operations Email



Nicolle Penton Director of Events Email



Felicia Aragon Assistant Director of Events Email



**Tipi Vyrasith** Director of Food & Beverage Email



Stefan Peroutka Executive Chef Email

### HILTON EVENTREADY

With the Hilton EventReady program, Hotel del Coronado is reimagining how people gather and creating event experiences that are safe, clean, flexible and socially responsible. By providing creative food and beverage solutions, thoughtful tech resources, redesigned spaces with physical distancing and using elevated standards and practices, The Del is creating a safe and comfortable environment for planners and attendees. Learn More

## LOCAL EVENT GUIDELINES

#### **Blueprint for a Safer Economy**

California's system that determines reopening guidelines. Learn More

#### San Diego County Reopening Plan

An overview of the county's reopening guidelines. Learn More

#### Daily San Diego Covid-19 Reporting

The county's daily reporting of COVID-19. Learn More

## LOCAL HEALTH & SAFETY RESOURCES

Sharp Coronado Hospital 250 Prospect Place, Coronado, CA 92118 1.5 miles, 7 minutes
Coronado Police Station 700 Orange Avenue, Coronado, CA 92118 .9 miles, 5 minutes
Coronado Fire Station 1001 6th Street, Coronado, CA 92118 .9 miles, 5 minutes
In-House Emergency/Security Team 619-522-8180 or ext. 7223 from any in-house phone



## WELCOME TO THE DEL







### FOOD + BEVERAGE

#### **FLAVOR Event Menus**

Experience the local flavor and flare of San Diego in our event menus, designed by our classically trained Executive Chef, Stefan Peroutka.

#### FLAVOR Event Menus

#### Dining at The Del

Seven seaside dining experiences. Locally sourced ingredients. Expert chefs. From curated markets to elevated dining, discover San Diego's best restaurants overlooking the Pacific.

#### <u>Dining at The Del</u>

### **DESTINATION EXPERIENCES**

#### Roast

Bonfires on the beach have long been a favorite tradition at The Del. Guests tuck their toes-in-thesand as they gather around a private beach bonfire, roast s'mores and enjoy the amazing sunset views.

#### Spa and Salon at The Del

Out of the city. Into the zen. Let the ocean be your guide as you relax into ocean inspired treatments that will nurture your mind, body and spirit.

#### Yoga on the Beach

Revitalize your body physically, mentally, and spiritually with yoga postures and breathing that increase muscle tone, detoxify vital organs and induce a state of deep relaxation.

#### **Beach Spin**

Join us for a one-of-a-kind calorie blasting workout with spectacular ocean views. Pop on headphones loaded with high energy music and let our top notch instructors guide you through a 45 minute class.

Group Destination Experiences



## PLANNER TOOLS







### HYBRID EVENTS

At Hotel del Coronado we understand every attendee has a different comfort level when it comes to attending an event. Our Encore team has created the MeetSAFE program to offer hybrid solutions so your event can effectively engage both virtual and inperson attendees.

#### MeetSAFE Playbook

## MEETING PLANNER TOOLS

We are excited to welcome your group to The Del! Our planner tools provide detailed menus, important event planning information and high resolution images that you can utillize in the pre-planning process.

<u>Meeting Planner Tools</u> <u>Interactive Venue Map</u> <u>Resort Map & Capacity Chart</u> <u>Building Map & Capacity Charts</u>

## **BRANDING OPPORTUNITIES**

Take advantage of the opportunities to express your message to your attendees Branding + Signage

- Set the tone for your event with the overall aesthetic, which speaks volumes about your organization
- Make a memorable impression with dynamic use of your advertising, signage, promotional materials, and logo
- Allow your participants to know what to expect from your event
- Keep space consideration top of mind
- Deliver your messaging in a social distanced world
- Change the mindset of attendees with strategic branding and placement of conference message

Branding & Signage Opportunities



## **EVENT PARTNERS**





Encore, formerly known as PSAV, is our in-house audio and visual team. The encore team are highly trained experts that intuitively combine creative, production and technology services to deliver unparalleled service excellence.

#### <u>Encore</u>

## DESTINATION MANAGEMENT COMPANIES

Building relationships with our partners is key to the success of any event. Hotel del Coronado is pleased to partner with four of San Diego's best Destination Management Companies. Each offers a unique approach and special touch to enhance any event.

<u>Access</u> <u>Hello!</u> <u>PRA</u> <u>Terramar</u> <u>360 Destination Group</u>

## TRANSPORTATION

La Costa Limousine provides safe, clean and reliable chauffeured transportation. They achieve this goal with highly trained chauffeurs, the newest vehicles available and a commitment to Five Star service.

The difference between La Costa Limousines and other companies can be explained using one word – quality. From their perfectly maintained fleet of late model luxury vehicles to the highly experienced and professional team of chauffeurs and support staff; you will know quality when you travel with La Costa Limousines.

La Costa Limousine







## WEDDINGS







## IT'S YOUR STORY. MAKE IT A FAIRYTALE.

A wedding should be iconic, just like your love story. For over a century, The Del has hosted generations of newlyweds and the friends and family who adore them. Go California casual on our sparkling sands or channel the glamour of Old Hollywood among the wood-domed ceilings and chandeliers of the Crown Room or Ballroom.

For destination weddings, The Del offers a wide array of activities to entertain your friends and family. From sailing adventures to bonfires with s'mores and luxurious spa treatments your attendees will delight in creating lifelong memories. Some weddings make memories, ours make history.

Wedding Guide & Menus Destination Experiences Wedding Venues Outside Catering